

WorkforceTXT

Employee Texting

WORKFORCE**TXT**[®]
EMPLOYEE TEXT MESSAGING

CONNER
STRONG &
BUCKELEW

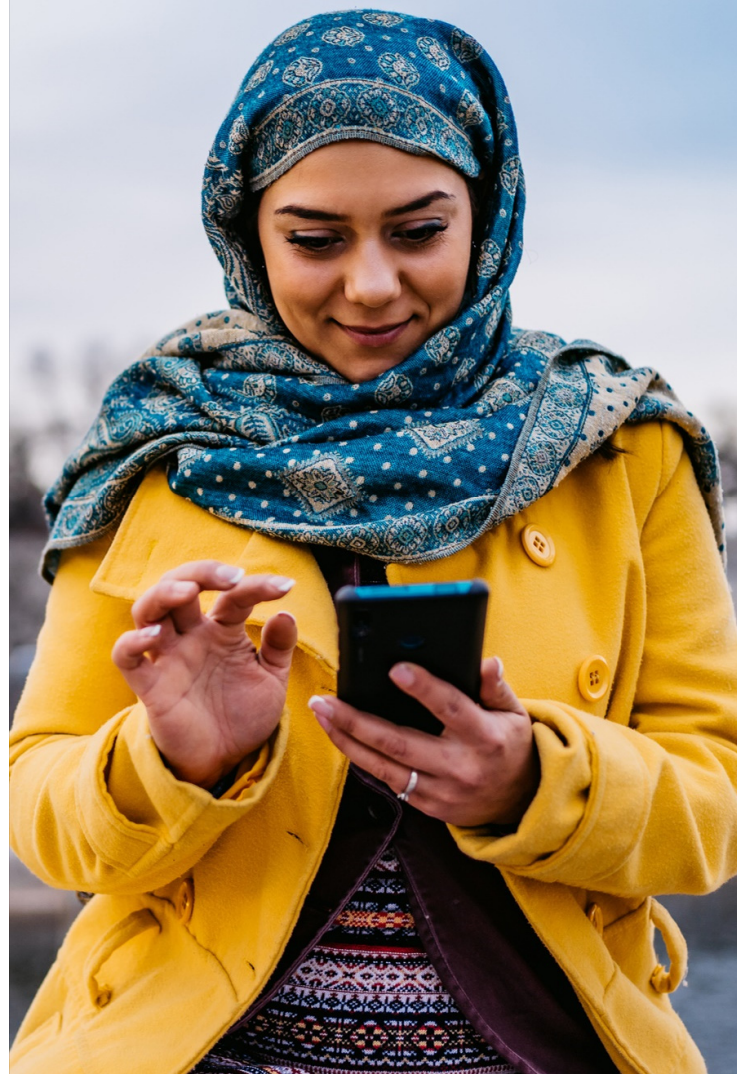
Looking for a new way to engage with your employees?

Whether you're announcing new healthcare plans, sending educational content, pushing employees to meet their benefits-enrollment deadlines, sending compliance-critical documents, or communicating emergency information, some communications are too important to just send an email.

Ensure your most important communications don't go unread with **WorkforceTXT**— an employee texting service powered by Flimp and provided by Conner Strong & Buckelew.

WorkforceTXT Benefits

- **Convenience:** not everyone has a work email address, but almost everyone has a mobile phone
- **Security:** HITRUST and HIPAA-compliant platform
- **Engagement:** Text open rates average 98% (compared to 15-20% for email)
- **Reliability:** No wifi required— texts are received instantly no matter how many are sent
- **Simplicity:** Campaigns can be created in minutes
- **Insights:** User dashboard provides all pertinent campaign information and engagement data at a glance



CSB-exclusive pricing

You pay 4 cents per text message sent — there are no annual licensing fees or additional charges!

*Ready to use WorkforceTXT or want to learn more?
Contact your account team representative to get started.*

